

## MARKETING AND COMMUNICATIONS

| EMPLOYER INFORMATION               |   |
|------------------------------------|---|
| Legal name (in national language): | Europass SRL  |
| Name in English:                   | Europass Italian Language School  |
| Address:                           | via S. Egidio 12  |
| City:                              | Florence  |
| Country:                           | Italy   |
| Website:                           | <a href="https://www.europassitalian.com/">https://www.europassitalian.com/</a>   |
| Number of employees:               | 38  |
| Phone:                             | +39 055 247 9995  |
| Email:                             | <a href="mailto:europass@europass.it">europass@europass.it</a>  |
| PLACEMENT INFORMATION & CONDITIONS |   |
| Study level:                       | BA or MA  |
| Internship description:            | <p>Who we are:<br/>Europass SRL is both an Italian language school based in Florence, Italy, and the headquarters of Europass Teacher Academy, which, with more than 250 collaborators, 300 courses available in 30 locations, and more than 15.000 participants per year, is the largest provider of teacher training courses in Europe.</p> <p><b>MARKETING ASSISTANT</b><br/>The intern will assist the team in all communication-related tasks, such as implementing social media communication, content creation and copywriting. They will also help in front and back-office activities.<br/>Duration: the internship should last at least 3 months, during which the intern will be required to relocate to Florence to work in our office 5 hours a day.</p> <p>What we are looking for:<br/>• Eligible candidates must be enrolled in a university degree program or recent graduates with an Erasmus+ traineeship agreement (or any internship Agreement/scholarship).</p> |

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|  | <ul style="list-style-type: none"> <li>• Ideal candidates have a C1 English level and a C1 level in one of the following languages: Italian, Spanish, German or French.</li> </ul> <p>What we offer:</p> <ul style="list-style-type: none"> <li>• 2 free Italian language lessons per day with our highly qualified Italian language teachers</li> <li>• a truly international environment. We have been welcoming learners from abroad for years, and we'll be glad to support your professional development as well!</li> </ul> <p>Application process:</p> <p>Interested applicants should send their CV (in English) to <a href="mailto:europass@europass.it">europass@europass.it</a></p> <p>Short-listed candidates will then be contacted for online interviews.</p> <p>It is a rolling recruitment as we often have openings, so we invite you to apply expressing your preferred period for the internship.</p> |
| Required language:                             | Ideal candidates have a C1 English level and a C1 level in one of the following languages: Italian, Spanish, German or French.   |
| Oral and written language skills               | Advanced   |
| IT skills                                      | Word<br>Excel<br>PowerPoint<br>Graphic Design Software   |
| Other required skills                          | Eligible candidates must be enrolled in a university degree program or recent graduates with an Erasmus+ traineeship agreement (or any internship Agreement/scholarship).  |
| Number of trainees (per period):               | 2  |
| Duration in months:                            | 3-6  |
| Working hours / Weekly hours:                  | 25 hours per week  |
| <b>PLACEMENT INFORMATION &amp; APPLICATION</b> |  |
| Application procedure / Form                   | Interested applicants should send their CV (in English) to <a href="mailto:europass@europass.it">europass@europass.it</a> Short-listed candidates will then be contacted for online interviews.  |
| Required documents:                            | CV in English  |
| Type of offer:                                 | Open-Ended   |

**EMPLOYER INFORMATION**

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|------------------------------------|--|
| Legal name (in national language): | KoPlac   |
| Name in English:                   | KoPlac   |
| Address:                           | Příkop 27/2a, 602 00 Brno,<br>Czech Republic             |
| City:                              | Brno   |
| Country:                           | Czech Republic   |
| Website:                           | <a href="http://www.koplac.cz">www.koplac.cz</a>         |
| Number of employees:               | Under 250 employees                                      |
| Phone:                             | +420 739 027 166   |
| Email:                             | <a href="mailto:erasmus@koplac.cz">erasmus@koplac.cz</a> |

**PLACEMENT INFORMATION & CONDITIONS**

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|----------------------------------|---|
| Study level:                     | BA or MA  |
| Internship description:          | Translator and Marketing Assistant for Slovak native speakers<br><br>*Translate Webpage content from English to Polish<br>*Create tourists-related content on platform outdooractive.com<br>*Analyzing Polish Tourism Industry and Market to implement innovations<br>*Building sales and marketing strategies for the company's products for the Polish market<br>*Design and implement targeted marketing strategies<br>*First touch with customers (B2B), getting feedback, practicing skills in sales |
| Required language:               | English   |
| Oral and written language skills | Advanced  |
| IT skills                        | Word<br>Excel<br>PowerPoint   |
| Number of trainees (per period): | 5   |
| Duration in months:              | At least 2 months   |
| Working hours / Weekly hours:    | 40  |

**PLACEMENT INFORMATION & APPLICATION**

| Application procedure / Form | <a href="https://forms.gle/JUBeuKxuhCzhCLNw7">https://forms.gle/JUBeuKxuhCzhCLNw7</a> |
|------------------------------|---|
| Required documents:          | CV  |
| Type of offer:               | Open-Ended  |